

# Comprehensive Seminars



**Investors Marketing Services** is offering a multifaceted seminar system that works! We have teamed up with Emerald Publications to give our agents a turn-key system adaptable to multiple marketing channels.

Our Comprehensive Seminar systems are designed with flexibility in mind. Each system has the option of being a thorough educational class or an abridged prospecting seminar. With a broader topic range, our systems provide an educational forum to draw in prospective clients while creating an environment to foster strong client relationships.



Every seminar package includes customized marketing material!  
**Advertisement · Flyer · Letter · Postcard**

## Topic Choices Include:

### Taking Control

The women's market is rapidly changing. Not only are women earning and spending money - they manage their finances, investments, manage taxes, and worry about retirement. Provide the information and financial services women need to stay in charge of their financial situations.

### The New Retirement

This two step presentation asks your attendee, "Is Your Money Ready for Retirement?" Followed up by a second day in-depth educational workshop presenting "Five Things to Do Today" and "Myths, Facts, and Half Truths" of retirement.

### Passport to Retirement

This comprehensive seminar system educates attendees and helps them overcome common roadblocks to a successful retirement. The seven sections serve as a passport to help attendees make sound financial decisions.

### The Complete Financial Management Workshop

Host a learning session to teach prospective and current clients sound financial management principles. The 6 principles focus on risk management, cash management, investment concepts, tax management, retirement planning, and estate conservation.

**\$300**  
or more in savings!

## Benefits of signing up through IMS...

- 1 \$300+ in Savings**  
IMS agents receive \$300 or more off each Comprehensive Seminar system.
- 2 Seminar Tips & FAQ**  
Strengthen your public speaking skills and seminar knowledge.
- 3 FREE Schwag**  
Receive free consultation forms and attendee sign in sheets for your seminar.

For more information or to order  
contact your Sales Coach.

**(800) 462-2551**

