Clientnewsletters

Do your clients recognize you?

Reach out —*consistently.*

Retaining clients has never been more crucial in the financial services industry than it is today. Keeping in touch with your clients is a must. A newsletter allows you to keep your name and face in front of your valuable clients monthly, quarterly, or anywhere in between. An effective newsletter will present timely and accurate information that positions you as a trusted advisor your clients have come to know.

Our newsletters are designed to provide insightful information, cited third party financial data and up to the minute generic information for various financial planning vehicles. Our partner is a recognized marketing specialist for the financial services industry. Each newsletter is written to build rapport and motivate clients to act on the information presented. Don't delay. Add this effective tool to your client retention strategy today!

Key Features Include:

- *Strengthen existing client relationships*
- *Convert prospects to lifelong clients*
- *Gain referrals and increase your business*
- *Stay in front of your clients and prospects as their trusted advisor*
- *Educate and motivate clients to call you*

5% Discount on all newsletters

How much is it?

Costs vary from $1.13 - $1.59 based on the quantity of newsletters ordered. Please call for complete pricing. ***Call today to get started.***

5% Discount off All Newsletters!

Financial Ink

4-page monthly newsletter for General Audiences
FINRA-reviewed

On Balance

4-page monthly newsletter for Retirees and Pre-Retirees
FINRA-reviewed

Everyday Cents

4-page monthly newsletter for General Audiences
FINRA-reviewed

The American Investor

4-page monthly newsletter for High-Net-Worth & Business Owners
FINRA-reviewed

News For You

Educational Articles for General Audiences
FINRA-reviewed

2-Page Market Commentaries

General Audiences
Special report analyzes current events and can be sent short notice.
FINRA-reviewed

INVESTORS Marketing Services

Contact your sales coach for more information.

(800) 462-2551