



# AGENT websites

## Not on the web?

### How much business are you loosing out on?

Websites allow businesses to have boundless exposure and communication with their clients and prospects - around the world and around the clock.

The way a company is perceived is often determined by the presence and presentation of the company's website. While a website's existence alone is important, it is not enough to reach its full benefit potential. A company's website needs to be a positive virtual experience to differentiate itself from the competition!

The content, visual appeal and functionality of the website are all key factors into making a website successful. IMS has teamed up with Emerald Publications, to bring you turn-key websites filled with rich interactive financial content. Select from a variety of advisors sites and add your personal touch.

### Key Features Include:

- Flash-Enhanced Designs
- Design Templates
- Powerful Site Maintenance
- Automatic Compliance Review
- Detailed Traffic Monitoring
- Seminar Promotion & Registration Tool
- Market Watch and Portfolio Manager
- "Refer a Friend" Tracker
- Comprehensive Technical Support
- FINRA Approved Interactive Content



**Agents with IMS receive a 10% discount off the set-up fee.**

### Included in Subscription:

#### Interactive Content

- Newsletter Center - Timely Information
- Research Center - Topical Articles
- Calculator Center - Financial Scenarios
- E-seminar Center - Interactive Presentations
- Quote Center - Online Request Forms

#### Identity & Branding

Your website should be an extension of your business or corporate identity. Our websites are highly customizable for independent agents.

You will be able to personalize:

- Photo, Logo, Title, etc.
- Custom Content Pages
- Custom Masthead Image
- Password-Protected Screens
- Flash Intro Library

## How much is it?

**\$539**  
set-up fee

**\$59.99**  
monthly

Agents who work with IMS receive a 10% discount off the \$599 start-up fee. Monthly hosting and maintenance charge is \$59.99. Sites can be up and running in as little as 10 business days!  
**Call today to get started.**



Contact your sales coach for more information.

**(800) 462-2551**