



Package 3: Reply Card Mailer

Our ultimate lead package.

Unlike any other lead program: It's simple, effective and worry-free. There is no need to spend money creating a marketing piece, buying postage, or sorting through bad responses. This package is all inclusive. Select from one of our proven mail topics and we'll do the rest. In just two short weeks you will begin to receive your leads. All you do is call and make the appointment. If you prefer, we'll even do that too.

The following topics are currently available:

Income Tax Alert

Topics covered include Annuity and Income Tax.

Tax Benefit Advantages

Topic covered includes Financial Planning.

Important Income Tax Changes

Topics covered include Annuity and Tax Changes.

Senior Law Changes

Topics covered include Financial Planning, Annuity and Medicaid.



Premium Upgrade

For an additional charge of \$350, our experts will call and set the appointments for you. All you have to do is show up and close the deal.

With the upgrade package you'll receive:

- 10 hours of calling
- Transcript of all calls
- Appointments are emailed, faxed and scheduled to your online calendar.

Starting is simple...

- 1 Select Your Locations**
List the zip codes you would like your reply card mailer delivered to.
- 2 Select Your Reply Card**
Choose from the four proven topic options.
- 3 We Mail Your Cards**
We send out all your reply card mailers to your selected locations.
- 4 Receive Your Leads**
In two weeks, your leads will be delivered directly to you.



Contact your sales coach
for more information.
(800) 462-2551

