

# List Center

Don't just build clientele, know them •

## Package 2: Demographics

### Do your leads have the true potential of becoming a client?

Not all leads are alike. Some have the capability to become clients while others do not. Our demographic information enables you to sell the right products to the right people.

Find out how much money they have, what their ages are, if they're married or if they have children... Go into your next appointment with the confidence that you know exactly who your prospects are.



Select from a list of demographics to create your perfect prospect.

#### Selections:

Age  
Gender  
Home Value

Marital Status  
Property Type

#### Premium Selection:

Net Worth  
*additional \$20 per 1000 leads*

Presence of Children  
*additional \$30 per 1000 leads*

**\$120**

for every  
1,000 leads

### Starting is simple...

- 1 Select Your Locations**  
List the zip codes where you would like to receive leads from.
- 2 Select Demographics**  
Choose from one of the 7 demographics.
- 3 Receive Your Leads**  
You will receive your leads within 2 days of placing your order.

### Need phone numbers too?

We are now offering phone numbers for an additional charge of 18¢ per lead. Don't forget you will need to obtain a Subscription Account Number (SAN) to comply with Do Not Call Regulations.



Contact your sales coach  
for more information.  
**(800) 462-2551**

**order now**