

List Center

Don't just build clientele, know them •



Package 1: Financial Models

Are you looking for a higher level of accuracy in your leads?

Build your clientele with our exclusive List Center lead program! This customized program gives you the ability to accurately identify potential customers and their likelihood to purchase a suite of financial products. Our consumer database consists of over 210 million consumers. Save your marketing cost by mailing consumers who have shown an interest in specific financial products.

The following models are comprised of individuals who have shown an interest in, currently own, or have previously owned one the following financial products.

Selections:

401(k)s	IRAs
Affluent Investors	Life Insurance
Affluent Women	Mutual Funds
Annuities	Stocks
Bonds	Veterans

Premium Selection:

additional \$30 per 1000 leads
Disability Insurance

Starting is simple...

\$150

for every
1,000 leads

- 1 Select Your Locations**
List the zip codes where you would like to receive leads from.
- 2 Select Model**
Choose from one of the 11 financial models.
- 3 Receive Your Leads**
You will receive your leads within 2 days of placing your order.

Need phone numbers too?

We are now offering phone numbers for an additional charge of 18¢ per lead. Don't forget you will need to obtain a Subscription Account Number (SAN) to comply with Do Not Call Regulations.



Contact your sales coach
for more information.
(800) 462-2551

order now